

Privacy Policy regarding Personal Data

This Privacy Policy regarding Personal Data (hereinafter referred to as the "Policy") applies to all information published on the website at www.venus-ads.com (hereinafter referred to as the "Website") that the Website may obtain about the User in the course of using this website, services, and products.

Use of the Website's services constitutes unconditional acceptance by the User of this Policy and the conditions for processing their personal data specified therein. In case of disagreement with these terms, the User must refrain from using the Website's services.

This Policy applies to the processing of personal data in accordance with the laws of the Republic of Singapore, including the Personal Data Protection Act (PDPA), and other applicable legislation.

General Provisions

Within the scope of this Policy, the User's personal data means:

- personal data that the User provides about themselves independently during registration (creation of an account) or in the process of using the services, including the User's personal data. Information required for the provision of services is marked accordingly. Other information is provided by the User at their own discretion;
- data that is automatically transmitted to the Website's services during their use via software installed on the User's device, including IP address, cookie data, information about the User's browser (or other program through which access to the services is obtained), technical characteristics of the equipment and software used by the User, date and time of access to the services, addresses of requested pages, and other similar information;
- other information about the User, the processing of which is provided for by the Website Use Agreement.

This Privacy Policy applies solely to the website www.venus-ads.com. The Website does not control and is not responsible for third-party websites that the User may access via links posted on the Website.

Legal Bases for Processing Personal Data

The processing of the User's personal data is carried out on the following legal bases:

- the User's consent to the processing of their personal data;
- a contract to which the User is a party, as well as agreements entered into with the User;
- the exercise of the rights and legitimate interests of the Company, provided that the rights and freedoms of the User are not violated;
- the fulfillment of obligations imposed on the Company by applicable legislation.

Purposes of Processing Users' Personal Data

The Website collects and stores only that personal information which is necessary for the provision of services or the performance of agreements and contracts with the User, except where legislation requires mandatory storage of personal information for a period established by law.

The Website processes the User's personal data for the following purposes:

- 1) identification of the User registered on the Website for the purpose of entering into a contract for the provision of advertising services on the Internet;
- 2) providing the User with access to personalized resources of the Website;
- 3) establishing feedback with the User, including sending notifications and requests regarding the use of the Website, provision of services, and processing of inquiries and applications from the User;
- 4) determining the User's location to ensure security and prevent fraud;
- 5) confirming the accuracy and completeness of personal data provided by the User;
- 6) creating an account to gain access to personalized resources of the Website, if the User has consented to the creation of an account;
- 7) notifying Users about events held on the Website;
- 8) providing the User with effective customer and technical support in case of problems related to the use of the Website;
- 9) carrying out advertising activities with the User's consent.

Conditions for Processing Users' Personal Data and Their Transfer to Third Parties

The Website stores Users' personal data in accordance with this Policy, the Company's internal regulations, and the requirements of applicable legislation.

The confidentiality of the User's personal data is maintained, except in cases where the User voluntarily provides information about themselves for general access by an unlimited number of persons. When using certain services, the User agrees that certain parts of their personal data become publicly available.

The Website has the right to transfer the User's personal data to third parties in the following cases:

- the User has consented to such actions;
- the transfer is necessary for the User to use a specific service or to fulfill a specific agreement or contract with the User;
- the transfer is carried out in accordance with the laws of the Republic of Singapore or other applicable legislation within the framework of an established procedure;
- in the event of a sale of the Website, the purchaser assumes all obligations to comply with the terms of this Policy with respect to the personal data obtained.

The processing of the User's personal data is carried out by any lawful means, including in personal data processing systems using automation tools or without the use of such tools.

The periods for processing and storing personal data are determined based on the purposes of processing established by this Policy and may not exceed the period necessary to achieve the relevant purposes, unless otherwise provided by applicable legislation. Upon achievement of the processing purposes or loss of the need to achieve them, the personal data shall be destroyed or depersonalized.

Cross-border transfer of personal data to the territory of foreign states is carried out in accordance with the requirements of the Personal Data Protection Act (PDPA) of the Republic of Singapore, ensuring an adequate level of protection of the rights of personal data subjects.

In the event of loss or disclosure of personal data, the Company shall notify the User, as well as the authorized bodies (the Personal Data Protection Commission of Singapore — in cases provided for by the PDPA) in the manner and within the time limits established by applicable legislation.

The Company takes necessary organizational and technical measures to protect the User's personal data from unauthorized or accidental access, destruction, modification, blocking, copying, distribution, as well as from other unlawful actions of third parties.

The Company, together with the User, takes all necessary measures to prevent losses or other negative consequences caused by the loss or disclosure of the User's personal data.

User Rights

The User has the right to:

- obtain information regarding the processing of their personal data;
- request the clarification (updating, modification) of their personal data in case of incompleteness, obsolescence, or inaccuracy;
- withdraw consent to the processing of personal data at any time;
- request the cessation of processing and destruction of their personal data in cases provided for by applicable legislation.

Obligations of the Parties

The User is obliged to:

- provide personal data information necessary for using the Website;
- update and supplement the provided personal data information in the event of changes to such information.

The Company is obliged to:

- use the obtained information exclusively for the purposes specified in this Policy;
- ensure that confidential information is kept secret, not disclose it without the prior written permission of the User, and also not sell, exchange, publish, or disclose the User's transferred personal data in any other manner, except for cases provided for in this Policy;
- take precautionary measures to protect the confidentiality of the User's personal data in accordance with the procedure commonly used to protect such information in existing commercial practice;

- block the personal data of the relevant User from the moment of submission of an application or request by the User, their legal representative, or the authorized body for the protection of personal data subjects' rights, for the period of verification in case of detection of inaccurate personal data or unlawful actions.

Procedure for Withdrawal of Consent and Deletion of Personal Data

The User has the right to withdraw their consent to the processing of personal data at any time by sending a written application to the email address welcome@venus-ads.com or by postal mail to the Company's registered address.

After receiving the withdrawal of consent, the Company shall cease processing the User's personal data and destroy it within a period not exceeding 30 (thirty) days from the date of receipt of the withdrawal, unless otherwise provided by the contract or applicable legislation.

If it is impossible to destroy the personal data, the Company shall notify the User with an indication of the reasons.

Additional Terms

The Company has the right to make changes to this Policy. The new version of the Policy takes effect from the moment it is published on the Website. The Company notifies Users of changes by posting relevant information on the Website at least 10 (ten) business days before the changes take effect.

Any suggestions or questions regarding this Policy should be sent by email to welcome@venus-ads.com.

The current Privacy Policy is posted on the page: [venus-ads.com/privacy.html](https://www.venus-ads.com/privacy.html).

This Privacy Policy is an integral part of the Website Use Agreement posted on the page www.venus-ads.com.